

## Project Abstract

OVERVIEW	
<b>Lead Applicant / Organization Name:</b> Jobs for the Future (JFF)	
<b>Type of Organization applicant is applying as:</b> National workforce intermediary, non-profit organization	
<b>Identified RA TA Center of Excellence applicant is applying to create and support:</b> Diversity and Inclusion Center	
<b>Lead Applicant City and State:</b> Boston, MA	
<b>Project Title:</b> Registered Apprenticeship Technical Assistance Center of Excellence for Diversity and Inclusion	
<b>Funding Amount Requested:</b> \$13,000,000	
<b>RA TA Center Required Partners:</b>	
<i>Chicago Women in the Trades (CWIT)</i>	<i>Foundational Skills Training Expertise Partner</i>
<i>South Carolina Technical College System (SCTCS)</i>	<i>Youth Expertise Partner</i>
<i>Intelligent Partnerships (IP)</i>	<i>EEO Technical Expertise Partner</i>
<i>Rutgers University - Center for Minority Serving Institutions (CMSI)</i>	<i>Minority Serving Institution (MSI) or Minority Serving Institutions' Organization or Association</i>
<b>RA TA Center Optional Partners:</b>	
<i>OneTen</i>	<i>Minority Trade or Professional Organization or Association</i>
<i>The Apprentice School – Newport News Shipbuilding (AS)</i>	<i>Other Organization with Experience in OJL, Worked-based Learning, and/or Apprenticeship</i>
<i>Institute for Community Inclusion – University of Massachusetts, Boston (ICI)</i>	<i>Other Organization with Experience in OJL, Worked-based Learning, and/or Apprenticeship</i>
<i>UnidosUS</i>	<i>Other Organization with Experience in OJL, Worked-based Learning, and/or Apprenticeship</i>
SUMMARY OF PROGRAM ACTIVITIES	
<p>The JFF Team will create a Registered Apprenticeship (RA) Technical Assistance (TA) Center of Excellence for Diversity and Inclusion (D&amp;I Center) to expand the number of people from underrepresented populations entering and succeeding in RA programs. We will pursue integrated strategies of building the capacity of educational institutions, including Minority Serving Institutions, training providers, and other stakeholders serving these populations to engage with the RA system; driving greater demand for diverse talent and the ability of employers to adopt best practices in recruiting, retaining, and advancing underrepresented populations; and facilitating partnerships among these stakeholders to drive and sustain greater diversity, equity, and inclusion in RA. We will begin by assessing and coordinating with a wide range of stakeholders to design a TA plan that increases knowledge of EEO regulations and best practices for recruiting and retaining diverse talent. Our tiered technical assistance strategy will include the development and dissemination of written resources such as fact sheets and documents, as well as an online community for sharing resources; the delivery of web-based training and virtual events, including an annual virtual conference; and one-on-one TA for employers, educational institutions, and other key stakeholders. We will provide an ongoing evaluation of the impact of our TA activities to drive a process of continuous improvement across the D&amp;I Center. Throughout the project, the JFF Team will coordinate with the Office of Apprenticeship, State Apprenticeship Agencies, and federal RA contractors and grantees to leverage existing assets in the field, refine TA strategies and content, and maximize sustainability.</p>	

<b>RA TA CENTER PERFORMANCE OUTCOMES</b>
<b>Outcome Measure #1:</b> 70% of feedback from web-based training, virtual conferences, and one-on-one technical assistance indicates that the technical assistance increased their knowledge of EEO regulations
<b>Outcome Measure #2:</b> 70% of feedback from web-based training, virtual conferences, and one-on-one technical assistance indicates that the technical assistance increased their knowledge of best practices to recruit and retain underrepresented groups in RA
<b>Outcome Measure #3:</b> Improved understanding about registered apprenticeship EEO and outreach to underrepresented populations as measured by 225,000 unique pageviews, report downloads, email opens, and social media impressions over 4 years
<b>Outcome Measure #4:</b> Improve understanding about the importance of diversity and inclusion in RAP, including recruiting and retaining persons from underrepresented populations, through 10,000 event registrations, video plays, and training course signups over 4 years
<b>Outcome Measure #5:</b> 70 MSIs commit to serving as RA sponsors and providers of RA related instruction within RAP partnerships
<b>Outcome Measure #6:</b> MSI undergraduates, graduates, or alumni demonstrate growing interest in RA through 500 event registrations, and training course signups over 4 years
<b>Outcome Measure #7:</b> 100 minority businesses, minority professional, and trade organizations commit to participating in RAP partnerships
<b>Outcome Measure #8:</b> 200 employers commit to participating in RAP partnerships
<b>Outcome Measure #9:</b> 160 employers, secondary, post-secondary, or career technical education institutions commit to establishing or expanding a combination of in-school and out-of-school youth RAP partnerships
<b>PUBLIC CONTACT INFORMATION</b>
<p><b>Point of Contact Name and Title:</b> Deborah Kobes, Senior Director; Deputy Director, Center for Apprenticeship and Work-Based Learning</p> <p><b>Institution:</b> Jobs for the Future (JFF)</p> <p><b>Address:</b> 50 Milk Street 17<sup>th</sup> Floor Boston, MA 02109</p> <p><b>Phone Number:</b> 617-728-4446 x109</p> <p><b>Email Address:</b> dkobes@jff.org</p>